

GUIDO BORTOLUZZI

PERSONAL INFORMATION

Gender

Citizenship

Address for correspondence

Email

ACADEMIC AFFILIATIONS

University of Trieste, Italy, Department of Economics and Management (Dipartimento di Scienze Economiche, Aziendali, Matematiche e Statistiche – DEAMS “Bruno de Finetti”)

OTHER AFFILIATIONS AND MEMBERSHIPS

Member of AIDEA - Accademia Italiana di Economia Aziendale

Member of the SIMA - Società Italiana di Management (Italian Management Association) and sit also in the steering committee of the Association

Member of the SIM - Società Italiana Marketing (Italian Marketing Association)

ACADEMIC CAREER

Since Nov. 2019, Associate Professor of Management at the University of Trieste, Italy

From 2010 to Nov. 2019, Assistant Professor of Management at the University of Trieste, Italy

From 2006 to 2010, Research Assistant at the University of Udine, Italy

From 2003 to 2005, Research Fellow at the University of Udine, Italy

EDUCATION

- PhD in Business Management, Ca' Foscari University of Venice, 2006
- M.Sc. Business Management, University of Udine, 2002

CURRENT ACADEMIC POSITIONS

At the University of Trieste:

- Since Nov 2019, Associate Professor of Management at the University of Trieste
- Since 2013, Member of the Faculty of the Doctoral Program in Management and Actuarial Sciences, jointly run by the University of Trieste and Udine, Italy. Since 2016 Vice-Director of the same Doctoral Program
- Supervisor of 5 PhD Students (Roberto Pugliese, Saif Maqbool, Khatereh Ghasemzadeh, Stephen Ndula Mbieke, Laura Molnar)
- Since 2015, Coordinator of the Innovation and Technology transfer Laboratory of the University of Trieste
- Since 2018, Representative for the Area 13 CUN in the Commission for the Evaluation of Research Outcome of the University of Trieste
- Member of the Management Board of the Spin-Off AUTOLOGS Srl (February 2017-March 2018)

In Academia:

- Associate editor of the journal Economic and Business Review
- Member of the Editorial Board of the Journal Managing Global Transition
- Member of the Editorial Board of the South East European Journal of Economics and Business
- Member of the scientific committee of the editorial initiative "Management&Marketing Cases" with Pearson ed.
- Co-director of the school of methodology SIMA-SIM

CURRENT TEACHING ACTIVITY

Lecturer of Management of Innovation; Entrepreneurship and Organizzazione Aziendale at the University of Trieste

Lecturer of Innovation Management at the Doctoral program of Business Studies and at the Doctoral program of management and Actuarial Sciences at the University of Udine

Core Faculty member of MIB Trieste School of Management and lecturer of International Marketing, Strategy and Innovation Management

ASSESSMENT, AUDITING, ACCREDITATION AND REVIEWING ACTIVITIES

Ad hoc reviewer for many International Journals, including:

- R&D Management Journal;
- European Management Journal
- European Business Review
- Journal of Small Business Management
- International Journal of Operations and Production Management
- Industry Marketing Management
- International Small Business Journal
- Managing Global Transitions

RESEARCH ACTIVITY – AREAS OF INTEREST

His current research interests range from Innovation Management and Internationalisation processes of SMEs, to Family Business Management, Business Succession, Entrepreneurship, New Ventures Start-Up and Innovation Management.

RECENT RESEARCH AND “THIRD MISSION” ACTIVITIES – PROJECT MANAGEMENT AND COORDINATION

- 2018-2019: BEAT - Blue enhancement action for technology transfer Interreg V A Italy-Croatia Programme "Standard +" - Priority Axis 1; Role: Project Manager for University of Trieste and Scientific supervisor for WP4; budget 177 th euro; Length: 18 months
- 2017-0000: CAB - Cross-Border Acceleration Bridge; Interreg Italy-Slovenia; ROLE: Team member; Length: 30 months
- 2017-2018: "Strategie competitive del sistema agroalimentare Italiano di adattamento agli scenari futuri: innovazione, sostenibilità, sicurezza alimentare, specializzazione territoriale".University of Trieste; Role: Research team member; Length: 24 months
- 2017: "La metalmeccanica in Friuli Venezia Giulia" Comet srl – Cluster della Metalmeccanica Friuli Venezia Giulia; Role: Project leader; Length:6 months
- 2016 – 2017: Percorsi innovativi di creazione e appropriazione del valore attraverso l'identità territoriale nella supply chain internazionale delle PMI. Role: Research team member. Length: 29 months;
- 2015: Survey for the Municipality of Trieste “Monitoring the needs and the capabilities of biomed firms in Trieste and Koper (Slovenia)”. Role: Project Leader. Length: 2 months;
- 2015-2016: Survey for the Municipality of Trieste “Building a competitive life-science and biomed cluster in Trieste. Preliminary analysis”. Role: Project Leader.
- 2012-2016: PACINNO (Platform for trans-Academic Cooperation in Innovation) Total budget 5.7 mln Euro project. The University of Trieste is Lead Partner, with a local budget of 1.7 mln. Length: 29 months

RECENT SCIENTIFIC PUBLICATIONS (LAST 5 YEARS)

Year	Type (language)	Title	Author(s)	Journal / Editor
2019	Article in Academic Journal (in English)	Gender Issues in Physician–Nurse Collaboration in Health Care Teams:	Migotto S, Garlatti Costa G, Ambrosi E, Pittino D,	Journal of Nursing Management; accepted letter, 12 September,

		Findings from a Cross-sectional Study	Bortoluzzi G, Palese A.	2019
2019	Article in Academic Journal (in English)	Business model evolution, contextual ambidexterity and the growth performance of high-tech start-ups	Pugliese R., Bortoluzzi G., Balboni B., Tracogna A.	Journal of Business Research, 99 (2019) 115–124
2019	Article in Academic Journal (in English)	Micro-foundations of innovation: Employee silence, perceived time pressure, flow and innovative work behaviour	Maqbool S., Cerne M., Bortoluzzi G.	European Journal of Innovation Management; Vol. 22, Iss. 1, pp. 125 - 145
2018	Article in Academic Journal (in Italian)	I contest universitari in Europa: una comparazione e una proposta tipologica	G. Bortoluzzi, C. Bonomo, S.N. Mbieke	Economia e Società Regionale, forthcoming
2018	Article in Academic Journal (in Italian)	Il ruolo del business model nella crescita delle startup innovative	B. Balboni, G. Bortoluzzi, A. Tracogna, M. Tivan, F. Venier	Sviluppo & Organizzazione; Iss. Gennaio/Febbraio, pp 68-77
2018	Article in Academic Journal (in English)	Disentangling Resource and Mode Escalation in the Context of Emerging Markets. Evidence from a Sample of Manufacturing SMEs	Y. Akbar, D. Dikova, B. Balboni, G. Bortoluzzi, A. Tracogna	Journal of International Management; Vol 24, Issue 3, 257-270
2018	Article in Academic Journal (in English)	Innovativeness as a driver of the international expansion of developing markets' firms: evidence of curvilinear effects	Bortoluzzi G., Kadic-Maglajlic S., Arslanagic-Kalajdzic M., Balboni B.	International Marketing Review, Vol. 35 Issue 2, pp.215-235
2018	Research paper (in English)	I get by with a little help from my university: A case analysis of entrepreneurial contests across European universities	Bonomo C., Bortoluzzi G.	Research paper, N.1 - 2018, DEAMS Bruno de Finetti
2018	Article in Academic Journal (in English)	Business model design and performance of the firm. Evidence of interactive effects from a post-transition economy	Gerdoci B., Bortoluzzi G., Dibra S.	European Journal of Innovation Management; Vol. 21 Issue: 2, pp.315-333
2017	Article in Academic Journal (in English)	The Growth Challenge of Western SMEs in Emerging Markets: An Exploratory Framework and Policy Implications	Ruzzier M., Tracogna A., Akbar Y., Bortoluzzi G.	Managing Global Transitions, Vol. 15, Iss. 3, pp. 291-314
2017	Article in Academic Journal (in English)	Product innovation capability, export scope and export experience: quadratic and moderating effects in firms from developing countries	Arslanagic-Kalajdzic M., Balboni B., Kadic-Maglajlic S., Bortoluzzi G.	European Business Review, Vol. 29, Iss. 6, pp. 680-696
2017	Article in Academic Journal (in Italian)	Le dodici fonti della capacità innovativa tra letteratura accademica e pratica manageriale	G. Bortoluzzi, S. Maqbool	Economia e Società Regionale, Vol. 2016, n. 3, pp. 48-67
2017	Article in Academic Journal (in English)	SME Export Performance, Capabilities and Emerging Markets: The Impact of Institutional Voids	Y. Akbar, B. Balboni, G. Bortoluzzi, A. Tracogna	European Journal of International Management; Vol. 11, N.2, pp. 201-226
2016	Article in Academic Journal (in English)	Exploring the relation between international experience and cross-border innovation collaboration: case of SMEs from Adriatic regions of Italy	B. Balboni, G. Bortoluzzi, C. Cozza, G. Harirchi, A. Pustovrh	Piccola Impresa / Small Business, n.2/2016, pp. 9-26
2016	Article in Academic Journal (in English)	Putting Process on Track: Assessing Empirical Research on the Growth Drivers of Start-up Firms	R. Pugliese, G. Bortoluzzi, I. Zupic	Management Decision, Vol. 54, Iss. 7, pp 1633 - 1648
2016	Book chapter (in English)	Business Model Evolution and the Growth of Innovative New Ventures. Evidence from the Italian System	B. Balboni, G. Bortoluzzi, A. Tracogna	in Škerlavaj M., Carlsen A., Dysvik A., Černe M. (eds), "Capitalizing on Creativity at Work: Fostering the Implementation of Creative Ideas in Organizations"; Edward Elgar Publishing, Cheltenham (UK), pp. 207-229
2016	Book chapter (in English)	Business model evolution and the drivers of the growth of high-tech new ventures	B. Balboni, G. Bortoluzzi, A. Tracogna	in Visintin F., Pittino D. (Eds.) Fast growing new firms in a slow growth economy: Institutional conditions for innovation, Edward Elgar Publishing, Cheltenham (UK), pp. 251-273
2015	Book chapter (in English)	Innovation Scope and the Performance of the Firm. Empirical Evidence from an Italian Wine Cluster	G. Bortoluzzi, P. de Luca, F. Venier, B. Balboni	in: Christiansen B. (Ed.), Handbook of Research on Global Business Opportunities, Hershey, PA (USA), IGI Global, 2015, pp. 550-567.
2015	Book chapter (in Italian)	Go East! I mercati adriatici come bacino di collaborazione e opportunità di internazionalizzazione per le PMI del Nord Est	B. Balboni, G. Bortoluzzi, C. Cozza, G. Harirchi, A. Pustovrh	in De Luca P. (Ed.), Le relazioni tra innovazione e internazionalizzazione. Percorsi di ricerca e casi aziendali, pp.172-182, EUT Edizioni, Trieste, ISBN 9788883036644

2015	Book chapter (in Italian)	Le dimensioni dell'innovazione in un cluster del vino italiano	G. Bortoluzzi, P. de Luca, F. Venier, B. Balboni	in De Luca P. (Ed.), Le relazioni tra innovazione e internazionalizzazione. Percorsi di ricerca e casi aziendali", pp. 54-70, EUT Edizioni, Trieste, ISBN 9788883036644
2015	Book chapter (in Italian)	Innovare il modello di business per entrare nei mercati emergenti. Il caso Stark	G. Bortoluzzi, M. Chiarvesio and R. Tabacco	in De Luca P. (Ed.), Le relazioni tra innovazione e internazionalizzazione. Percorsi di ricerca e casi aziendali, pp. 97-105, EUT Edizioni, Trieste, ISBN 9788883036644
2015	Article in Academic Journal (in English)	Managing distribution networks in emerging markets. Evidence from the furniture sector	G. Bortoluzzi, M. Chiarvesio and R. Tabacco	European Business Review, Vol. 27, Issue 2, 617-637
2015	Article in Academic Journal (in English)	Business model adaptation and the success of new ventures	B. Balboni, G. Bortoluzzi	Journal of Entrepreneurship, Management and Innovation, Vol. 11, Iss. 1, pp. 119-140
2014	Book review	Marketing for Entrepreneurs and SMEs. A Global Perspective	G. Bortoluzzi	International Journal of Globalization and Small Business, Vol. 6, Iss. 2, pp.145-146
2014	Article in Academic Journal (in Italian)	Italian northeastern firms to the conquest of emerging markets	G. Bortoluzzi, M. Chiarvesio and R. Tabacco	Economia e Società Regionale, n.02/14, pag. 31-43
2014	Article in Academic Journal (in English)	Financial austerity measures and their effects as perceived in daily practice by Italian nurses from 2010 to 2011: A longitudinal study	A. Palese, C. Vianello, A. Cassone, M. Polonia, G. Bortoluzzi	Contemporary nurse, Vol. 48, Iss. 2, p.168-180
2014	Article in Academic Journal (in English)	Exporters moving toward emerging markets: A resource-based approach	G. Bortoluzzi, M. Chiarvesio, E. di Maria and R. Tabacco	International Marketing Review, Vol. 31 Iss 5 pp. 506-525
2014	Article in Academic Journal (in English)	The Growth Drivers of Start Up Firms and Business Modeling: a First Step Towards a Desirable Convergence	B. Balboni, G. Bortoluzzi, A. Tracogna, M. Tivan, F. Venier	Management, Vol.9, Iss. 2, pp. 131-154
2014	Article in Academic Journal (in German)	Die Talentfabrik	A. Di Minin, M. Bianchi, F. Frattini, G. Bortoluzzi, A. Piccaluga	Harvard Business Manager (HBR - German edition), October, 2014
2014	Article in Academic Journal (in English)	Beyond Entry Mode - SME Escalation in Emerging Markets: A Conceptual Framework	G. Bortoluzzi, Y. Akbar, A. Tracogna	Journal for International Business and Entrepreneurship Development, Vol. 7, No. 4, p 326-340
2014	Article in Academic Journal (in English)	The impact of relational capabilities on the internationalization process of industrial subcontractors	B. Balboni, G. Bortoluzzi, D. Vianelli	Transformations in Business & Economics, Vol.13, Iss. 2, 21-40
2014	Article in Academic Journal (in Italian)	Organizing and managing distribution in the Indian market. Lessons from the Italian furnishing industry	G. Bortoluzzi, M. Chiarvesio and R. Tabacco	Micro e Macro Marketing, vol 23, issue 1, 165-180
2014	Article in Academic Journal (in English)	Udinese Calcio soccer club as a talents factory: Strategic agility, diverging objectives, and resource constraints	A. Di Minin, M. Bianchi, F. Frattini, G. Bortoluzzi, A. Piccaluga	European Management Journal, Vol. 32,pag: 319-336
2014	Article in Academic Journal (in English)	Does participative leadership reduce the onset of mobbing risk among nurse working teams?	A. Palese, G. Bortoluzzi, L. Caporale	Journal of Nursing Management, Vol. 22, p. 643-652
2014	Article in Academic Journal (in English)	Students and families expenditures for attending nursing program on 2011-12: comparison among five south-European Countries	Palese A., Bortoluzzi G., Achil, Jarosova, Notara, Vagka, Andrashikova, Rybarova, Brigita	Journal of Advanced Nursing, Vol. 70, No: 2, 323-335

MAIN RECENT CONFERENCE PRESENTATIONS (LAST 3 YEARS)

Year	Title	Author(s)	Conference
2018	Internal and external perspectives on user innovation: what was left behind?	Bortoluzzi G., Ghasemzadeh K.	paper presented at the SIMA SINERGIE Conference, 14-15 June 2018, Venice
2018	Internal and external perspectives on user innovation: what was left behind?	Bortoluzzi G., Ghasemzadeh K.	paper presented at the R&D Management Conference, 30th June/04th July 2018, Milan
2018	Industry 4.0 adopters and servitization: evidence from the mechanical sector.	Bortoluzzi G., Chiarvesio M., Romanello R., Tabacco R.	paper presented at the 2018 SIM conference. 18-19 ottobre 2018, University of Bari
2017	What drives SMEs' escalation of commitment in Emerging Markets?	Bortoluzzi G., Balboni B., Dikova D., Akbar Y., Tracogna A.	paper presented at the 2017 SIM conference at the University of Bergamo. October 26-27 2017

2017	The "Hidden" Stages of Internationalization of Italian Manufacturing SMEs in Emerging Markets	Bortoluzzi G., Balboni B., Dikova D., Akbar Y., Tracogna A.	paper presented at the Vaasa IB Conference 2017. Vaasa (Finland) August 23-25 2017
2017	The Management of User Driven Innovation Processes: Towards a Systematic Review	Bortoluzzi G., Ghasemzadeh K.	paper presented at the OUI Conference, 10-12 July, Innsbruck
2017	Can big data do the job? Using big data analysis to predict the growth potential of start-up firms	Bortoluzzi G., Pugliese R., Balboni B., Kourousias G.	paper presented at the R&D Management Conference, 2-5 July 2017, Leuven
2016	The impact of cross-border innovative linkages on international sales growth of SMEs	Bortoluzzi G., Balboni B., Harirchi G.	paper presented at the 2016 SIM conference at the Università degli Studi di Cassino e del Lazio Meridionale. October 20-21 2016
2016	Exploring the curvilinear effect of innovativeness as a driver of the international expansion of developing markets' firms: evidence from south eastern europe	Bortoluzzi G., Kadic-Magljalic S., Arslanagic-Kalajdzic M., Balboni B.	paper presented at the 7th EMAC Regional Conference, Sarajevo, Bosnia and Herzegovina, September 14-16
2016	Exploring the impact of global linkages for innovation on international sales growth: the case of Italian SMEs	Bortoluzzi G., Balboni B., Harirchi G.	paper presented at the XXX RENT Conference in Antwerp, Belgium, November 16-18
2016	Micro-foundations of innovation: employee silence, time pressure, flow and creativity	Bortoluzzi G., Maqbool S., Cerne M.,	paper presented at the XXX RENT Conference in Antwerp, Belgium, November 16-18
2016	What Really Counts In The Growth Process Of Start Up Firms?	Bortoluzzi G., Pugliese R.	paper presented at the R&D Management Conference, 3-6 July 2016, Cambridge
2016	What's driving the drivers of growth and where? A systematic review of the growth drivers of start up firms	Bortoluzzi G., Pugliese R.	paper presented at the 16th EURAM Conference, Paris, June 1-4 2016
2016	Antecedents of Innovation Capabilities. A multi-dimensional framework based on a systematic review	Bortoluzzi G., Maqbool S., Cerne M., Shakeel S.R., Rafiq M.	paper presented at the 2016 MIC Conference, June 1-4, Pula (Croatia)
2016	The "Hidden" Stages of Internationalization of Western Small and Medium-Sized Enterprises in Emerging Markets: The Role of Experience, Feedback and Institutional Voids	Bortoluzzi G., Balboni B., Dikova D., Akbar Y., Tracogna A.	paper presented at the 2016 Academy of International Business, New Orleans, June 27-30, 2016

Autorizzo il trattamento dei miei dati personali presenti nel curriculum vitae ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 e del GDPR (Regolamento UE 2016/679).

Trieste, 11 Maggio 2020