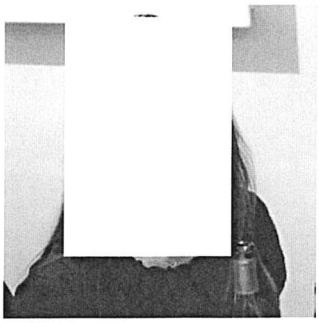
INFORMAZIONI PERSONALI

SILVIA LIVONI



Pi alia

si

Female | D | Country Italy

Professional Experiences

from January 2024

Consultant Pitti Immagine

Talk Curator for BECYCLE Exhibition

Sector Tourism

from June 2022

Consultant Italian Bike Festival

Talk Curator Bike Destinations

Sector Tourism

from January 2023

Consultant Touring Club Italiano – Bandiere Arancioni

Workshop tutor for municipality and local stake holders

Sector Tourism

from January 2023

Consultant Camera di Commercio Milano Monza Brianza Lodi

Workshop tutor for municipality and local stake holders

Sector Tourism

from January 2023

Consultant ITS Umbria

Teacher for destination marketing and sustainable tourism

Sector Education

from September 2021

Founder Destination format Bike Hub®

Strade di Lucca Bike Hub

Project manager
Project creation on both territory and communication tools, Trainer workshop operators
Public Relations and project manager including project launch, Italian and international press relations
Sector Tourism

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from June 2022

Consultant Toscana Promozione Turistica

Toscana Promozione Turistica

http://www.toscanapromozione.it/

Strategic Bike tourism product communication consultant for Tuscany Region.

Trainer at courses for tour operators and local stake holders

Text editing, identifying trade fairs and industry events, communication and press support.

Sector Tourism

from July 2022

Director Consorzio Terre di Casole DOC

Consorzio Terre di Casole

https://www.consorzioterredicasole.com

Wine Consortium

from February 2021

Consultant for Strade di Siena project for Comune di Siena

Strade di Siena

https://stradedisiena.it/

Trainer at workshop for tourism administrators and operators
Author Blog

from September 2020

Founder Destination format Bike Hub®

Valle del Savio Bike Hub

https://www.vallesaviobikehub.it/

Project Manager
Project creation on both territory and communication tools, Trainer workshop operators
Public Relations and project manager including project launch, Italian and international press relations
Sector Tourism

from December 2020

Vicepresident Osservatorio Bikeconomy

Osservatorio Bikeconomy

https://osservatoriobikeconomy.it/

Sector Tourism

from February 2020

Referee Sustainable mobility and Bike Tourism for Greening the Island

Greening the Islands

http://www.greeningtheislands.net/

Trainer at courses for tourism administrators and operators
Speaker
Sector Tourism

[

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from August 2018

Project manager Luxury Bike Hotels
Luxury Bike Hotels

https://www.luxurybikehotels.com/it/

Strategy & Marketing
Identification and affiliation of affiliated facilities.
Public relations and press tours
Sector Tourism

from December 2018 to February 2021

P.R. & National Partnership Eroica
Eroica

https://eroica.cc/it

Assisting ownership in sponsoring Italian events.
Identifying and affiliating facilities.
Public relations
Sector Bike Tourism - Event

from March 2018 to December 2019

Press Tour Organisation
Toscana Promozione e Ciclica

http://www.toscanapromozione.it

Total organization of press tours for the tourism promotion agency for press tours with foreign journalists cut leisure and bike tourism.
Survey on the territory chosen by Toscana Promozione, Identification of experiences and definition of program, selection of journalists, relations with the press and accompaniment and supervision during the days dedicated to the press tour together with local guides.
Sector Tourism

from February 2016

Founder Destination format Bike Hub®
Terre di Casole Bike Hub

www.terredicasolebikehub.it

Project Manager
Project creation on both territory and communication tools, Trainer workshop operators
Public Relations and project manager including project launch, Italian and international press relations
Sector Tourism

from June 2014 to December 2015

Board Member
Coordination and external relations for the participating project EXPO 2015
Manus Loci Onlus

Coordination of participation in EXPO 2015.
External relations with partners, institutions, suppliers.
ONG

From June 2014 to June 2017

Identification of sponsors and creation of territorial projects for the enhancement of the territory
Cortina Turismo

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http://www.cortinadolomiti.eu/en/Home

Searching for sponsors and creating a taylor made project by combining sponsor and territory enhancement.
Supporting the territory magazine to increase ADV collection and increase partnership relationships for strategic distribution
Sector Tourism

February 2014

Consultant PR
Oikos

www.oikos-group.it

Consulting public relations activities related to the event.
Complete management of special events related to the Fuorisalone del mobile in Milan with particular focus on the conception, strategy and organization of b2b events

Design

from November 2011 to May 2014

Project Manager
L'H Hotel

www.lhriccione.it

Format creation. Identifying international brands and establishing co-branding and co-marketing agreements.

Hospitality

from May 2007 a October 2011

PR
Fendi Casa

www.luxurylivinggroup.online/fendi-casa.html

Direct showroom manager
Responsible for some international branding projects.
VIP relations
Project creation on both territory and communication tools

Design

From September 2003 to February 2007

Interior Consultant
Mondo Pty Ltd

Sydney - Australia

Showroom Manager
Buyer

Design

da Settembre 2001 a Settembre 2003

Resident in Canada and Usa

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from 1992 to September 2001 **Interior designer**
Il Vicolo
www.ilvicolo.com

Showroom interiors manager
Interior designer
Art section assistant

Design – Art

DEGREE

2024 **GSTC Sustainable Tourism Course**
2007 **Wine degree ONAV**

1998 -2001 **Wine degree AIS Sommelier third level with honor**

1991 – 1992 **Master Interior Designer**
da 1986 a 1991 **Degree of secondary school**
Istituto Tecnico Commerciale – R. Serra – Cesena

Personal Knowledge

Lingua madre: Italian

Other Langueges

	COMPRENTION		TALKING		WRITING
	Listening	Reading	Ineraction	Oral	
English	C2	C2	C2	C2	C2
French	B2	B2	B1	B1	A2

Livelli: A1/A2: Utente base B1/B2: Utente intermedio C1/C2: Utente avanzato
Quadro Comune Europeo di Riferimento delle Lingue

COMMUNICATION SKILLS: Thanks to professional experiences gained both in Italy and during periods of permanent residence in Australia, Canada and the United States, I have acquired awareness and confidence in managing any type of professional relationship, at any level and in complex and diverse contexts.

ORGANIZATIONAL AND MANAGEMENT SKILLS:
Strong relationship building and management skills within even complex systems.
Leadership, vision, and ability to focus and focus on project objectives.
Ability to work as part of a team
Ability to coordinate resources and manage complex projects
Strong problem solving skills

DIGITAL SKILLS:
good command of office suite tools (word processor, spreadsheet, presentation software)
good command of social platforms (e.g. Instagram, Facebook etc.)

DRIVING LICENCE: B

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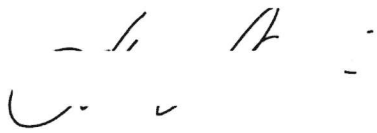
Personal Info I authorize the processing of my personal data in accordance with Legislative Decree No. 196 of June 30, 2003, "Personal Data Protection Code."

The undersigned, in accordance with Articles 46 and 47 of Presidential Decree No. 445 of December 28, 2000, and aware of the criminal sanctions provided for in Article 76 of the said decree in case of false statements and the formation or use of false documents, under his or her own responsibility declares that the information and data contained in this CV are true."

13th March 2024

Signature