



**“Strategic Project to Support the Competitiveness Cluster Initiative”**

**ONLINE MISSION - Italy, 27.5.2021.**

**Mission 4: Pharmaceuticals, biopharmaceuticals, medical equipment and devices**

<b>AGENDA</b>	
<b>9:15</b>	Opening of the virtual meeting room
<b>9:30 - 10:00</b>	Opening remarks
	Croatian Ministry of Economy: Zvonimir Novak, Director of the Directorate for Industry, Entrepreneurship and Crafts
	Chamber of Commerce Venezia Giulia (Trieste – Gorizia): Diego Bravar, board member and Vice President of Confindustria Alto Adriatico
	Project representative: Marko Jurčić, Project Team Leader
<b>10:00 - 10:20</b>	Croatian Pharmaceutical industry - introduction of the industry: Dunja Siuc Valković, JGL, B2B Manager
<b>10:20 - 10:40</b>	Overview of Italian Pharma industry - with emphasis on import needs and possibilities - Farmindustria, Study Center
<b>10:40 - 11:00</b>	Doing business in Italy: Michele Crosatto, Aries – Chamber of Commerce Venezia Giulia, EU and foreign economic relations area
<b>11:00 - 11:15</b>	Introduction of pharma products to Italian market - rules and procedures: Società Italiana di Farmacia Ospedaliera
<b>11.15 - 11.30</b>	Research and pharmaceutical-biomedical sectors: ALISEI, Advanced Life Science Cluster Italy - Daniele Pierobon, Project manager
<b>11:30 - 11:45</b>	Break
<b>11:45 - 13:40</b>	<b>Individual presentations and Q&amp;A of Croatian and Italian companies (10min individual presentations and Q&amp;As)</b>
<b>11:45 – 11:55</b>	JGL d.d.: Ana Đorđević, Sales Manager
<b>11:55 – 12:05</b>	Belupo d.d.: Denisa Barbir Assistant Manager, International Market Directorate
<b>12:05 – 12:15</b>	BioGnost d.o.o.
<b>12:15 – 12:25</b>	Apipharma d.o.o.: Ivana Baričević, International Sales Assistant
<b>12:25 – 12:35</b>	Yasenka d.o.o.: Samo Koren, Commercial director



	Radwan Joukhadar, owner and CEO
<b>12:35 – 12:45</b>	Alius grupa d.o.o.: Predrag Krndija, General Manager
<b>12:45 – 12:55</b>	Serichim Srl: Fausto Ferrazzi, CEO
<b>12:55 – 13:05</b>	Biovalley Investment Partners SpA, Giuseppe Patuelli, Pharma division, Marketing and sales manager
<b>13:05 - 13:15</b>	Generame G&Life srl: Francesca Spazzali, Sales Manager
<b>13:15 – 13:25</b>	ADF Salute, Pharmaceutical Distributors Association
<b>13:25 – 13:40</b>	Closing statements

**Registration link:**

<https://samsky.webex.com/samsky/j.php?RGID=r5f68bec706b361174b7cb0b28db07779>

**Remarks:**

This program is subject to changes in accordance with the development of the situation with the COVID 19 pandemic and current protection measures in Croatia and Italy.